



Portland's Priority EV Projects

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URBAN FORM and TRANSPORTATION



40% of local carbon emissions

CONSUMER ADOPTION



- EV showcase and education center
- Strong marketing campaign
- Ride and drives



- EV Ambassadors
- Workplace charging program

ACCESS for UNDER-SERVED COMMUNITIES



- Targeted marketing efforts
- Bulk buy program for used vehicles
- EV carshare in low-income communities
- Creative financing options

BUS ELECTRIFICATION



- Bus electrification plan
- Innovative financing options
- Buy electric buses and infrastructure