

# Advancing Public Fleet EV Adoption

Government Agencies in California

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Our Mission:

Accelerate the transition  
to a sustainable world  
powered by clean energy

# California Clean Vehicle Rebate Project (CVRP)

California Environmental Protection Agency  
 **Air Resources Board**



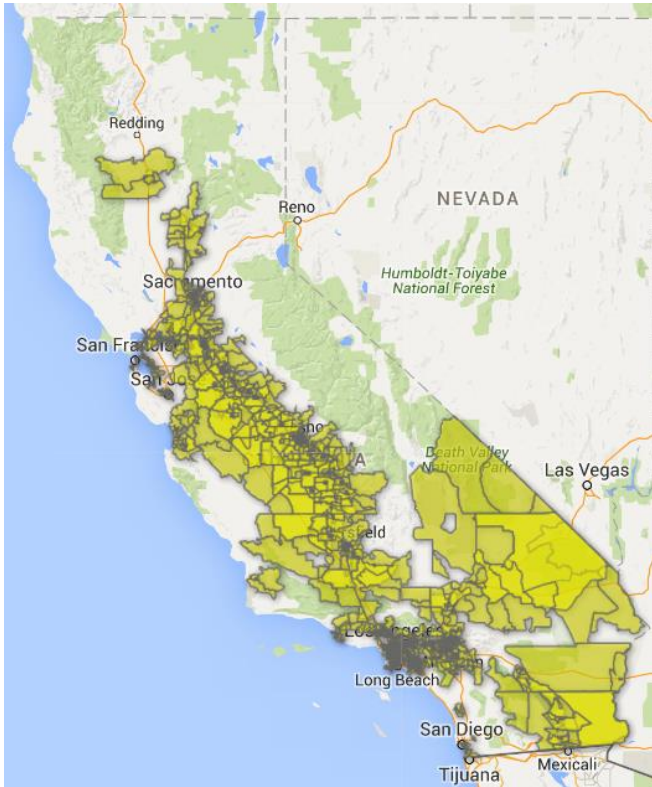
## Post-delivery rebates for eligible light-duty vehicles

Vehicle Type	Rebate Amount
Fuel-Cell Electric Vehicle (FCEV)	\$5,000
Battery-Electric Vehicle (BEV)	\$2,500
Plug-in Hybrid Electric Vehicle (PHEV)	\$1,500
Zero-Emission Motorcycle (ZEM)	\$900



# Public Fleet Pilot Project

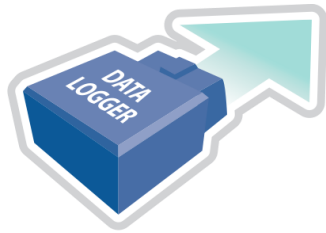
## Increased Incentives for Public Fleets in Disadvantaged Communities



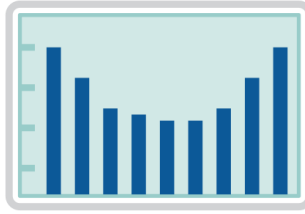
ZIP codes containing Disadvantaged Communities as defined by CalEnviroScreen:  
<http://www.arb.ca.gov/cc/capandtrade/auctionproceeds/535zipmap.htm>

Vehicle Type	Rebate Amount
Fuel-Cell Electric Vehicle (FCEV)	\$15,000
Battery-Electric Vehicle (BEV)	\$10,000
Plug-in Hybrid Electric Vehicle (PHEV)	\$5,250

# EV Suitability Assessments



**Log baseline vehicle operation** to determine how vehicles are currently used.



**Input duty cycle data** into FleetCarma EV models to evaluate EV suitability and operational costs.



**Discover which EV technologies best match** fleet vehicle duty cycles and optimize total cost of ownership.



# Baseline Vehicle Logging



**Fleet:**  
**Depot:**  
**Vehicle:** 2010 Ford Fusion  
**Unit Id:** 1442  
**Description:**  
**Log Dates:** March 25 - April 10 2013  
**Logtime:** 16 Days, 0 Hours  
**Operation Hours:** 27.5 (1.7 h/operating days)  
**Time Idling:** 318.8 min (19.3%)  
**Total Distance Travelled:** 632 mi  
**Longest Single Day:** 194 mi

**Consumption:** 21 MPG  
**Carbon Emissions:** 1.20 lb/mi

## Project Averages



Daily driving distance:  
**23 miles**

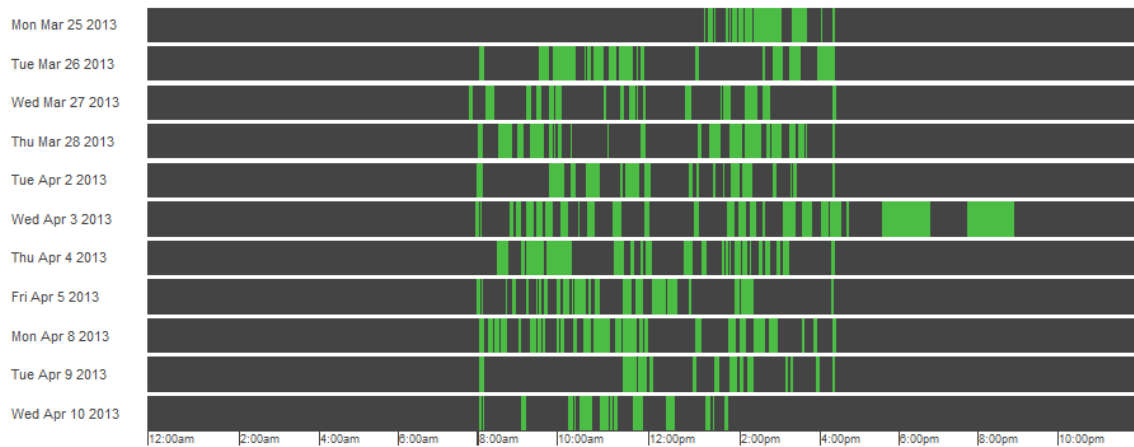


Fuel economy:  
**23 mpg**



Engine-on time spent idling:  
**27%**

Daily Utilization



# EV Duty Cycle Modeling



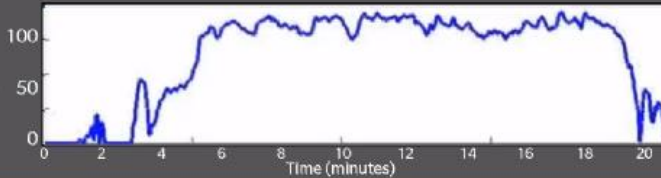
## Electric Vehicle Modelling and Simulation

### Logged Vehicle

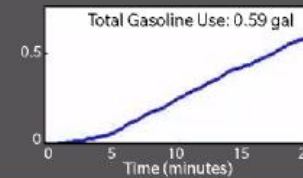
2010 Ford Fusion  
2.5 L



### Logged Vehicle Speed (mph)



### Logged Gasoline Use



### Trip Metrics

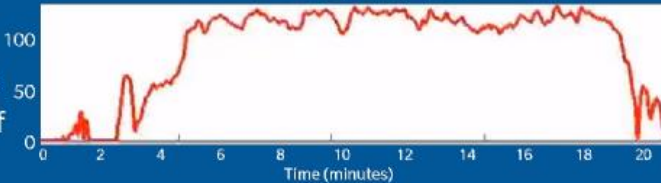
Distance: 18.01 miles  
Fuel Economy: 30.37 MPG

### Simulated Electric Vehicles



2014  
Nissan Leaf

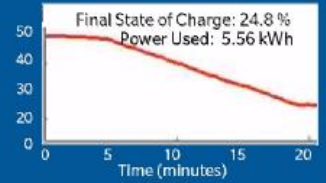
### Vehicle Speed (mph)



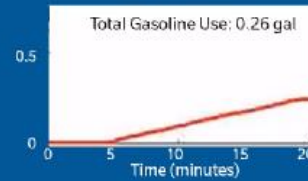
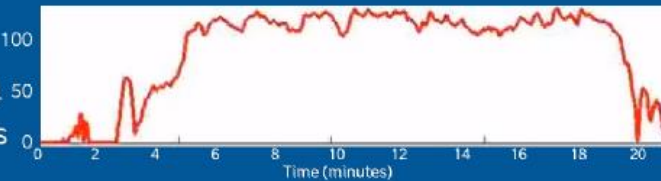
### Simulated Gasoline Use (gal)



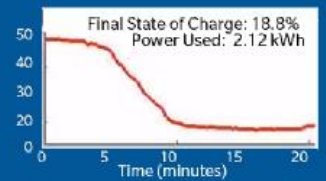
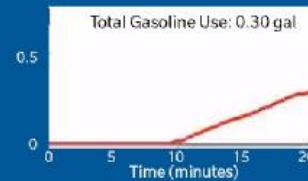
### Battery State of Charge (%)



2014  
Toyota Plug-in Prius



2014  
Ford Fusion Energi



# Modeling Results



**27 PHEVs**

Recommended

**41 BEVs**

Recommended

**17 vehicles**

Not recommended for replacement



# Lessons Learned - Challenges

- EV charging infrastructure
- Need for larger vehicles
- From motor pool to vocational
- Institutional support

# Lessons Learned - Opportunities

- Suitability assessments made fleets more likely to acquire EVs – 50 purchases in process

*“This assessment was a great opportunity to evaluate our future needs for electric vehicles and related equipment to change our carbon footprint.”*

— Roseann Galvan, City of Selma

- Financial incentives remain important part of the business case for EVs in public fleets
- Technical assistance, best practices, and peer-to-peer information still in demand

# Contact Us



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