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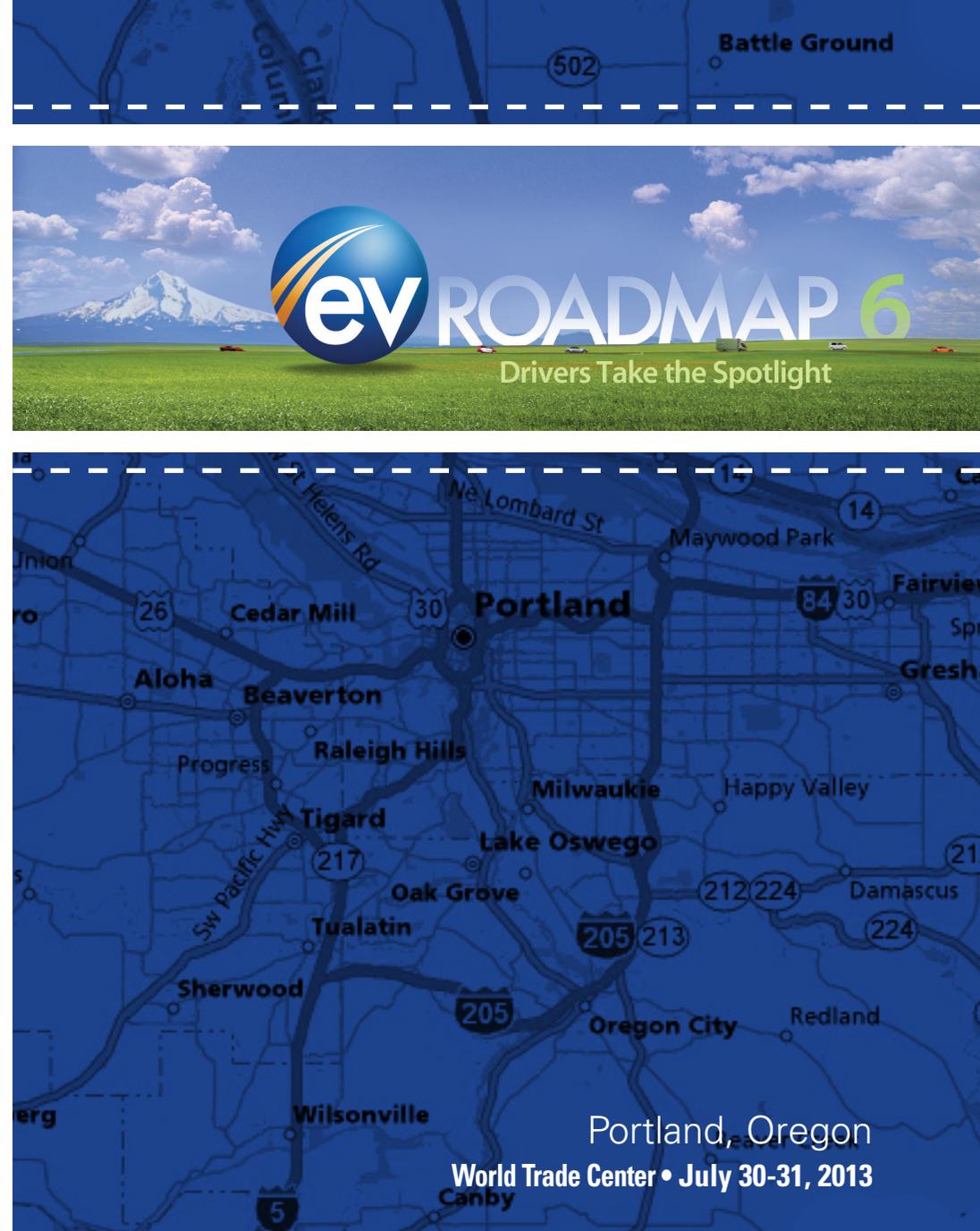
Exhibitors

- American Honda Motor Co., Inc.
- Arcimoto
- Car2Go
- ClipperCreek, Inc.
- Conscious Commuter
- Electric Vehicle Options, LLC
- Ford Motor Company
- OpConnect
- Oregon Institute of Technology
- Silicon Energy
- smart
- Tesla Trips
- Toyota Motor Sales, USA, Inc.
- VIA Motors

## ABOUT EV ROADMAP 6

The "EV Roadmap" workshop series brings together Oregon's early adopters and international experts to inform transportation electrification efforts across the nation. The EV Roadmap series of workshops has established itself as the Pacific Northwest's premier gathering about electric vehicles and electric vehicle charging.

EV Roadmap @evroadmapus



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## Tuesday, July 30

- 8:00-9:00am REGISTRATION
- 9:00-9:15am CONFERENCE OPENING  
**George Beard** | Alliance Manager, Portland State University  
**Carol Dillin** | Vice President, Portland General Electric
- 9:15-10:15am **KEYNOTE**  
**John Voelcker** | Editor, Green Car Reports
- 10:15-10:30am NETWORKING BREAK
- 10:30-11:30am **LIVE FOCUS GROUP: EV DRIVERS TALK BACK**  
**Adam Davis** | Partner, Davis, Hibbits & Midghall
- 11:30-12:30pm LUNCH AND NETWORKING
- 12:30-1:45pm **WESTERN LEADERSHIP AND THE ELECTRIC HIGHWAY**  
**Moderator: Emmaline Pohnl** | Program Manager, Drive Oregon  
**Jeff Doyle** | Director of Public/Private Partnerships, Washington Department of Transportation  
**Ashley Horvat** | State of Oregon Chief EV Officer, Oregon Department of Transportation  
**Christine Kehoe** | Executive Director, PEV Collaborative
- 1:45-3:00pm **ELECTRO-MOBILITY**  
**Moderator: George Beard** | Alliance Manager, Portland State University  
**Max Sato** | Sales & Marketing Coordinator, Car2Go  
**Beth Wheeler** | Director of Business Rental Sales, Enterprise Holdings  
**Ben Holland** | Director of Deployment Policy & Strategy, Electrification Coalition
- 3:00-3:30pm NETWORKING BREAK
- 3:30-5:00pm **WORKPLACE CHARGING PANEL**  
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**Moderator: Stan Sittser** | Transportation Electrification Project Manager, Portland General Electric  
**Sarah Oleksak** | Workplace Charging Coordinator, U.S. Department of Energy  
**Jeannie Lam** | EV Business Development Manager, Nissan North America  
**Rick Wallace** | Senior Policy Analyst, Oregon Department of Energy  
**Rick Durst** | Transportation Electrification Project Manager, Portland General Electric  
**Dr. Jasna Tomić** | Research Director, CALSTART
- 5:00-7:30pm EVENING RECEPTION

## Wednesday, July 31

- 8:00-8:30am **OPENING KEYNOTE**  
**Lynn Peterson** | Secretary of Transportation, Washington State Department of Transportation
- 8:30-9:00am **KEYNOTE**  
**Phil Ditzler** | Oregon Division Administrator, Federal Highway Administration
- 9:00-9:15am NETWORKING BREAK
- 9:15-10:15am CONCURRENT SESSIONS  
**SELLING MORE ELECTRIC VEHICLES**  
**Moderator: Jeff Allen** | Executive Director, Drive Oregon  
**Tom Saxton** | Chief Science Officer, Plug In America  
**Richard Rosen** | President, ROSEN Convergence Marketing  
**Troy Jones** | Senior Regional Sales Manager, Tesla Motors  
**Elaina Medina** | Corporate Communications Specialist, Portland General Electric
- NOT ALL DRIVERS NEED FOUR WHEELS**  
**Moderator: John MacArthur** | Research Associate, Oregon Transportation Research & Education Consortium, Portland State University  
**Mark Frohmayer** | President, Arcimoto; Member, Oregon Transportation Commission  
**Bob Vander Woude** | President, Conscious Commuter  
**Greg Lemhouse** | Director of Global Fleet Development, Brammo
- 10:15-11:15am CONCURRENT SESSIONS  
**EVOLVING TECHNOLOGY: LESSONS LEARNED**  
**Moderator: Jeff Allen** | Executive Director, Drive Oregon  
**Lee Stogner** | Chair, IEEE Transportation Electrification Initiative  
**Tom Garetson** | Vice President, Projects, ECOtality  
**Eric Park** | Creative Director, Ziba Design
- ROAD USER FEES**  
**Moderator: Charlie Allcock** | Director of Business Development, Portland General Electric  
**James Whitty** | Office of Innovative Partnerships and Alternative Funding Manager, Oregon Department of Transportation  
**Tobias Read** | Oregon State Representative  
**Bruce Starr** | Oregon State Senator
- 11:15-11:30am NETWORKING BREAK
- 11:30-12:30pm **IMPROVING PAYMENT NETWORKS**  
**Moderator: John MacArthur** | Research Associate, Oregon Transportation Research & Education Consortium, Portland State University  
**Jordan Ramer** | Chief Executive Officer, EV Connect  
**Jason Wolf** | Chief Executive Officer, CollaboratEV  
**Dexter Turner** | Chief Executive Officer, OpConnect
- 12:30-12:45pm CLOSING REMARKS  
**George Beard** | Alliance Manager, Portland State University
- 12:45pm LUNCH AND NETWORKING
- 1:00-5:00pm OPTIONAL EV TOURS (additional cost)  
Portland EV Ecosystem by e-bicycle - OR - Tesla Tour of the Columbia River Gorge or Oregon Wine Country