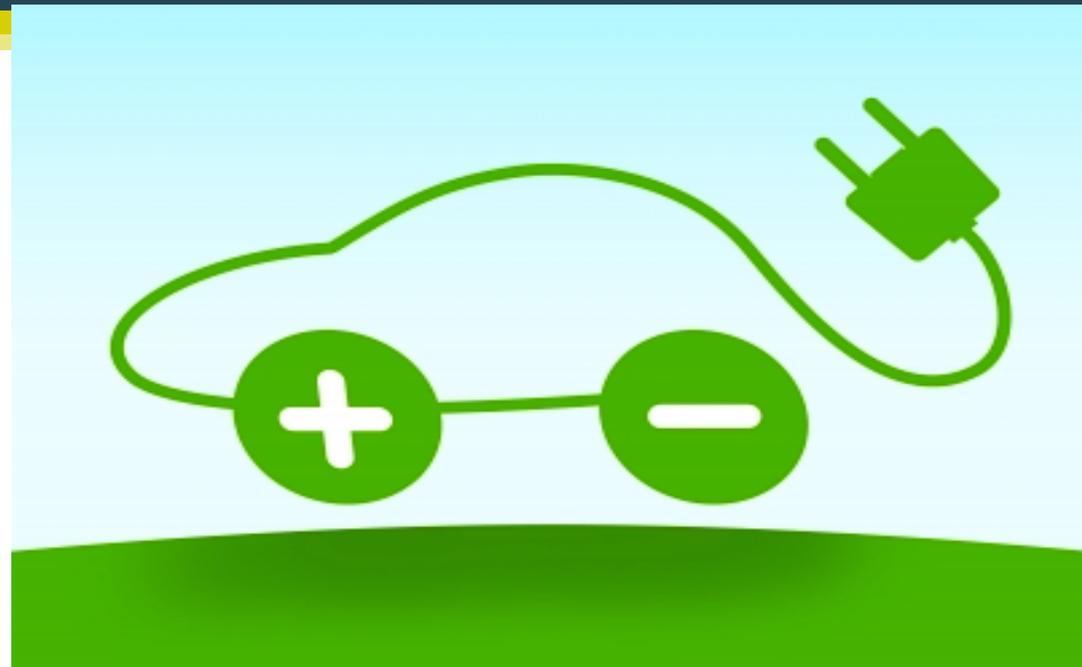


The Equitable EV

Sekita Grant
The Greenlining Institute
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Understanding the Problem

- **Disproportionate impacts** on low-income communities and communities of color
- **Existing policies and programs insufficient** to address equity concerns
- Low-income and communities of color are **not sufficiently engaged** in decision-making process
- Communities of color **lack access** to green opportunities



Key Strategies for Policymakers



- Lead with equity
- Make clean technologies accessible
- Increase diversity in the clean energy economy

CHARGE AHEAD CALIFORNIA



Charge Ahead



Senate Bill 1275 sets a goal of reaching **1 million electric vehicles** on the road in 10 years while **increasing accesses** of electric vehicles in **disadvantaged communities** through:

- *Equity in clean vehicle rebates*
- *Increased financing options*
- *Car-sharing programs*
- *Charging stations in multi-unit residential buildings*
- *Clean vehicle rebates for clunkers*
- *Mobility option*

Charging Stations

in “Disadvantaged Communities”



- Minimum number of installations in disadvantaged communities
- Coordination with EV mandates and incentives
- Supplier and workforce diversity requirements
- Research and studies exploring EV growth

Increasing Diversity in Clean Energy

Ensure that the clean energy economy reflects our diverse population and next generation of energy technology leaders.



Lessons Learned



- Build from a policy mandate to increase access to ZEVs in low-income, underserved communities
- Invest in marketing, outreach and education
- Engage with dealers early
- Partner with trusted community-based organizations
- Conduct a community needs assessment
- Identify opportunities in the used EV market
- Coordinate with charging and fueling station investments and policies
- Assess progress and make adjustments

Thank You!

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SB 1275 Solicitations - 2015



- **Summer:** Financing assistance (up to \$1.5 million)
- **May:** Carsharing in disadvantaged communities (up to \$2.5 million)
- **May 27:** EFMP plus up (\$20 million)
- **Oct – Dec:** CVRP with income cap (up to \$165 million)