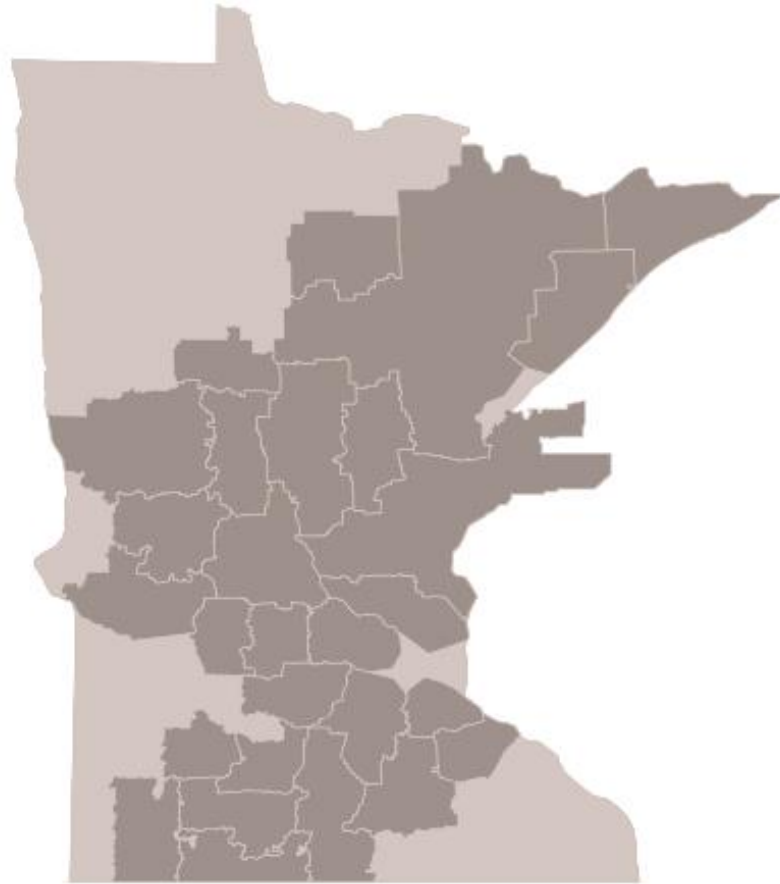




Great River Energy's Revolt

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Great River Energy



Why Electric Vehicles?

WIN

Our
Members

WIN

Our Business

WIN

The
Environment

WIN

The Local
Economy

revolt

EMBRACE ELECTRIC VEHICLES



*"I'M NOT ONLY
OPENING A DOOR.
I'M LEADING
THE WAY."*



EXCLUSIVE OFFER: POWER YOUR EV WITH 100% WIND ENERGY

The offer

- ▶ Purchase or lease a PEV or PHEV between launch and December 2016 (likely will be extended) and you qualify for renewable energy at ZERO additional cost (above standard rates) for lifetime of the vehicle.

Qualifiers:

5,000 kWh annually

Purchase: 10 years

Lease: 3 years

Economics:

GRE's blended REC cost: \$.004/ kWh

50,000 RECs = \$200 "*value/cost*"



1 year later...

- ▶ 1 in 3 EV owners on co-op lines in MN are subscribers to Revolt...making progress for more
- ▶ Sponsored first ever “Electric Room” at the Twin Cities Auto Show garnering record attendance



Next steps



- ▶ Empowering member co-ops to become transportation energy experts
- ▶ Assisting dealers and driving traffic to utility information resources
- ▶ Extended workplace test drives
- ▶ Extending existing DC Fast Charging network outside metro areas
- ▶ Destination charging to parks and small towns