

Managing the Electric Vehicle Ecosystem

Charge Forward

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| A Cohesive Platform

Remember when you carried a PC, a PDA, and a cell phone? Innovation by Apple and Android changed all of that.



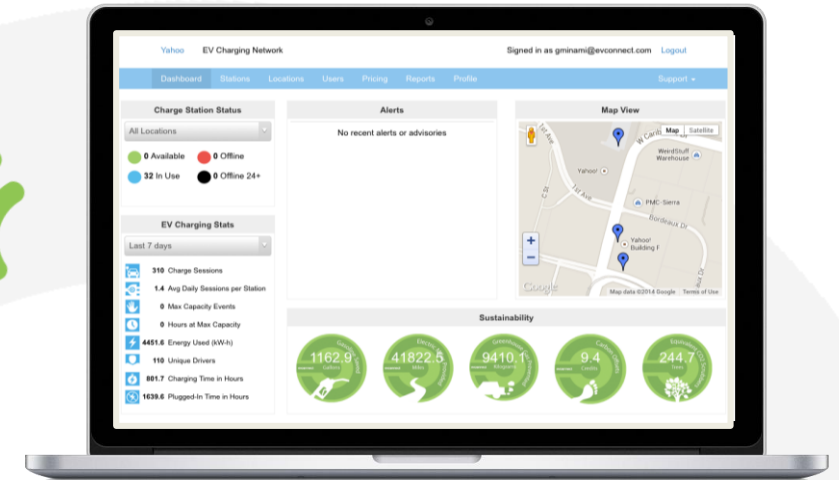
Similarly, this market needs to create a great experience for drivers, site owners, and utilities



evconnect mission

Provide the world's most open
and flexible cloud platform for
managing the EV ecosystem

evconnect



Operator Portal

Best Driver Experience



Efficient & Robust Charge Station Management



| Charge Station Partners



Smart Charging Worth the Extra Cost

- Collect payment from drivers
- Control who and how long stations used
- Maximize station usage
- Know real-time status of station availability
- Enable driver communications
- Manage charging loads
- Provide data analytics

Smart Charging Provides ROI

Benefits	5 year ROI per Port
Collect payment from drivers	\$4,800
Maximize stations utilization (access control, communicate station availability, queuing, etc.)	\$1,200
Fewer “demand charges”	\$900
Loss of employee productivity	\$1,800
Generate Carbon Credits (California & Oregon)	\$2,000
Create other benefits (LEED points, demand response, reporting, charge station health, etc.)	Varies
TOTAL per Port	\$10,700

The logo for evconnect, featuring the word "evconnect" in a white, lowercase, sans-serif font. The letter "e" is stylized with a small circle inside it. The logo is centered on a blue background with a large, faint, light blue graphic of a hand holding a plug.

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